BETTI MARENKO, PH.D

Reader in Design and Techno-Digital Futures
University of the Arts London (UAL)

Contextual Studies Programme Leader
BA (Hons.) Product and Industrial Design
Central Saint Martins, University of the Arts London

WRH Specially Appointed Professor
Tokyo Institute of Technology

email: b.marenko@csm.arts.ac.uk
website: www.bettimarenko.org

Dr. Betti Marenko is a transdisciplinary theorist, academic, educator and consultant working across process philosophies, design studies and critical technologies. Her work investigates the relationships between design, society, media and culture, and their role in shaping futures. She has a background in philosophy, sociology and cultural studies, over two decades of experience in education, and proven leadership and senior management skills. She is a dedicated network-builder who is able to perform and deliver in challenging situations. She is the author of numerous articles, book chapters and essays; regularly invited world-wide to speak on issues of design, futures, and technology, and is former Associate Editor of the journal *Design and Culture*. She just completed a monograph titled *The Power of Maybes. Machines, Uncertainty and Design Futures* (Bloomsbury), and co-edited the volumes *Designing Smart Objects in Everyday life. Intelligences, Agencies, Ecologies* (2021), and *Deleuze and Design* (2015) - the first book to use Deleuze and Guattari to provide a new theoretical framework to address the theory and practice of design. She is the founder and director of the *Hybrid Futures Lab*, a transversal research initiative developing speculative-pragmatic interventions at the intersection of philosophy, design, technology and future-crafting practices. She is Reader in Design and Techno-Digital Futures at Central Saint Martins, University of the Arts London and WRH Specially Appointed Professor at Tokyo Institute of Technology where she is co-founder of STADHI (Science & Technology + Art & Design Hybrid Innovation), a transdisciplinary satellite Lab working on developing hybrid methodologies and transversal research practice.

ACADEMIC POSTS AND EMPLOYMENT

2023 – now	**Faculty Member. MA Design for Industry 5.0. (cohort 15)** **Central Saint Martins, University of the Arts London** Part of the team of the new PG course, delivering lectures, workshops, and briefs on critique, creativity and care through transdisciplinary methods and frameworks.
2021-22	**Guest Lecturer. International Doctoral Summer School (cohort 40+)** **Department of Design. Politecnico Milano** Curriculum development, lectures, workshops: *Design in times of crisis. Inquiring the role, agency and responsibility of design for decolonizing, (un)knowing and world building* (Politecnico Milano; Aalto University; Carnegie Mellon; IIT Illinois Institute of Technology; Imperial College London; TU Delft). Reconfirmed for 2024.
2019 – now	**Reader in Design and Techno-Digital Futures. University of the Arts London** Producing research outputs with measurable impact. Presenting research findings

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at major international conferences. Conducting dissemination and outreach activities. Academic leadership, strategy development and curriculum innovation. Doctoral supervision. Mentoring of early career researchers. Gaining external and internal funding. Leadership on collaboration with academic partners on funded research projects. Esteem indicators and service (Professoriate).

2018 – now   **Specially Appointed Professor. Tokyo Institute of Technology (cohort 20+)**
                World Research Hub (formerly WRHI). Department of Transdisciplinary Science
                and Engineering. School of Environment and Society
                Delivery of the accredited elective course for PG and PhD students *Hybrid futures: Designing for uncertainty, designing for the post-Anthropocene.* Hosting workshops and faculty seminars. Research strategy and development in collaboration with Nohara Lab. Development of collaboration across the two institutions. Producing research outputs. Writing grants applications. Participating to the Knowledge Exchange program *Hybrid Innovation* (for industry partners and corporate clients).

2008 – now   **Contextual Studies Programme Leader. BA (Hons.) Product Design (cohort 350+)**
                Central Saint Martins, University of the Arts London
                Responsible for design, organization, delivery and evaluation of the programme for a highly diverse multinational cohort (350+) distributed across the three years of the BA course. Coordination of a team of six Associate Lecturers (communication, contracts, briefings, supervision). Content development and delivery (lectures, seminars, workshops). Assessment supervision (grading, moderation, External Examiner samples of essays submissions, individual and groups presentations; formative and summative points). Student communication (online platform update, content upload). Liaising with course team (internal reporting and communication). The Programme enables learners to make a critical response to design by:
                - fostering critical awareness of contexts in which design processes are embedded
                - grasping issues at the intersection of design, futures, culture, society, politics, technology, from the relationships among objects, users and designed environments, to the critical investigation of world crises and challenges
                - practicing inclusive pedagogies through peer-to-peer teaching and learning.

2013 – 2017   **Research Leader. Product, Ceramic and Industrial Design Programme.**
                Central Saint Martins, University of the Arts London
                Coordination and organization of department research activities. Development of relationships with key institutional stakeholders, research centres and networks. Leadership on research strategy, external communication, impact and funding.

2010 – 2014   **Coordinator Bigger Picture Programme (cohort 450+)**
                Central Saint Martins, University of the Arts London
                Designed and implemented a large cross-disciplinary Contextual Studies Unit for second year students of four UG courses (BA Product Design, BA Graphic Design, BA Architecture, BA Ceramic Design). Organized and chaired a 3-day symposium showcasing the intersection of design with 'bigger picture' issues (anthropology, politics, science, economics, gender, social justice, etc). Managed a team of 14 Associate Lecturers; enabled day-to day delivery of the programme; supervised assessment and moderation process.

2006 – 2008   **Associate Lecturer. Contextual Studies. BA (Hons.) Product Design (cohort 30+)**
                Central Saint Martins, University of the Arts London
                Part of a team of five delivering lectures on a range of topics (design and modernity and post-modernity; design and nature; media and communication; identity; branding; semiotics and visual languages); running seminars, facilitating reading

groups and workshops; organizing students' presentations; assessing written work; tandem studio teaching with designers (student crits and feedback).

2004 – 2005   Senior Lecturer. Faculty of Sociology (cohort 50+)
University of Essex, UK.
Organized and ran UG course *Cultural change in contemporary society: Bodies and theories of embodiment in media and visual cultures*; facilitated seminar and reading groups; conducted essay assessment and moderation.

1994 – 2004   Visiting Lecturer. Faculty of Sociology (cohort 60+)
Università di Urbino, Italy.
Delivered guest lectures on continental philosophy; theories of embodiment; practices and politics of the body; materialism, biopolitics, feminist thought. Ran seminars and hosted reading groups. Conducted verbal examinations.

EDUCATION

2000 – 2004   Ph.D. Social Sciences. University of East London, UK.
'Body marking/body mapping: technologies of shifting subjectivity through skin shedding machines'. Supervisor: Tiziana Terranova. External: Rosi Braidotti
1998 – 2000   M.A. Social Sciences. University of East London, UK.
1988 – 1993   B.A. (Hons.) Sociology. Università di Urbino, Italy.
1986 – 1988   Dip. Political Sciences. Università di Genova, Italy.

MONOGRAPHS AND EDITED BOOKS

2024   Marenko, B. *The power of maybes. Machines, uncertainty and design futures*. Bloomsbury.
2021   Rozendaal, M., Marenko, B., and Odom, W. eds. *Designing smart objects in everyday life. Intelligences, agencies, ecologies*. Bloomsbury.
2019   Marenko B. et al. *Becoming hybrid. Transdisciplinarity at the crossover of science & technology and art & design*. Tokyo Institute of Technology/UAL.
2015   Marenko, B. and Brassett, J. eds. *Deleuze and design*. Edinburgh University Press.
2005   Marenko, B. ed. *DIY survival. There is no subculture, only subversion*. C6 & OpenMute.
2002   Marenko, B. *Segni indelebili. Materia e desiderio del corpo tatuato*. Milano Feltrinelli.
1997   Marenko, B. *Ibridazioni. Corpi in transito e alchimie della nuova carne*. Roma Castelvecchi.

BOOK CHAPTERS

2023   Marenko B. 'Positioning: Future Philosophical Pills' in Andrew Morrison ed. *Design Futures Literacies Vol. 1 Practices and Prospects*. Creative Commons: CC BY-NC-SA 4.0 FUEL4Design /Oslo School of Architecture and Design (AHO) pp.146-161.
2023   Marenko B. 'Powers of unknowing and not-knowing' in Andrew Morrison ed. *Design Futures Literacies Vol. 1 Practices and Prospects*. Creative Commons: CC BY-NC-SA 4.0 FUEL4Design/Oslo School of Architecture and Design (AHO) p. 315.
2023   Marenko B. 'Doing design futures inquiry through metaphorical thinking' in Andrew Morrison ed. *Design Futures Literacies Vol. 2 Essays and Reflections*. Creative Commons: CC BY-NC-SA 4.0 FUEL4Design/Oslo School of Architecture and Design (AHO) pp. 496-499.
2023   Marenko B. and Lange S. 'Reflecting our pedagogies' in Andrew Morrison ed. *Design Futures Literacies Vol. 2 Essays and Reflections*. Creative Commons: CC BY-NC-SA 4.0 FUEL4Design/Oslo School of Architecture and Design (AHO) pp 122-127.
2021   Marenko, B. and Haselager, P. 'Marx in the smart living room. What would a Marx-oriented approach to smart objects be like?' in Marco Rozendaal, Betti Marenko and Will Odom, eds. *Designing smart objects in everyday life. Intelligences, agencies, ecologies*. Bloomsbury, pp.169-184.

2021   Rozendaal, M., Marenko, B. and Odom, W. (2021) 'Introduction' in *Designing smart objects in everyday life*. *Intelligences, agencies, ecologies*. Bloomsbury, pp.1-24.

2021   Marenko, B. 'Future-crafting: the non-humanity of planetary computation, or how to live with digital uncertainty' in Susanne Witzgall, Marietta Kesting, Maria Muhle, and Jenny Nachtigall, eds. *Hybrid ecologies*. University of Chicago Press / Diaphanes, pp. 216-227.

2021   Marenko, B. in conversation with Martin Ávila 'The idea that we can design an ecology is something to be wary of' in *Hybrid ecologies*. University of Chicago Press pp. 241-249.

2020   Marenko, B. 'Zukunftsgestaltung: Die Nichtmenschlichkeit der planetarischen Berechnung oderwie mit der digitalen Ungewissheit zu leben ist' in Susanne Witzgall, Marietta Kesting, Maria Muhle, and Jenny Nachtigall, eds. *Hybride Ökologien*. Diaphanes AG, pp. 234-247.

2020   Marenko, B. in conversation with Martin Ávila 'Wir sollten uns vor der Vorstellung hüten, eine Ökologie designen zu können Im Gespräch mit Martín Ávila und Betti Marenko' in *Hybride Ökologien*. Diaphanes AG, pp. 261-270

2019   Marenko, B. 'Algorithm magic. Gilbert Simondon and techno-animism' in Simone Natale and Diana Pasulka, eds. *Believing in bits: digital media and the supernatural.* Oxford University Press, pp. 213-228.

2018   Marenko, B. 'The un-designability of the virtual. Design from problem-solving to problem-finding' in Gretchen Coombs, Andrew McNamara and Gavin Sade eds. *UnDesign: critical practices at the intersection of art and design*. Routledge, pp. 38-53.

2017   Marenko, B. 'Filled with wonder. The enchanting android from cams to algorithms' in Leslie Atzmon and Prasad Boradkar eds. *Encountering things. Design and theories of things*. Bloomsbury, pp.19-34.

2017   Marenko, B. 'Incertitude, contingence et intuition matérielle: un cadre de recherche pour un design mineur' [Uncertainty, contingency and material intuition: a research framework for minor design] in Manola Antonioli ed. *Biomimétisme: science, design et architecture.* Éditions Loco, pp 31-43.

2015   Marenko, B. 'Digital materiality, morphogenesis and the intelligence of the technodigital object', in *Deleuze and design*. Edinburgh University Press, pp. 107-138.

2015   Marenko, B. and Brassett, J. 'Introduction' in *Deleuze and design*. Edinburgh University Press, pp.1-30.

2008   Marenko, B. 'The eyes are trapped: Dario Argento's The bird with the crystal plumage', in Marketa Uhlirova ed. *If looks could kill*. Koenig Books, pp. 52-59.

PEER REVIEWED JOURNAL PUBLICATIONS

2024   Marenko, B. 'Nonknowledge in computation. Reflecting on irrevocable uncertainty' *Technophany*. Special issue on Computational Creativity. Anna Longo ed.

2023   Nohara, K., Marenko, B. and Salani, G. 'Hacking hearts: establishing a dialogue in art/science education' *Leonardo* 56,1.

2022   Marenko, B. 'Hybrid animism. The sensing surfaces of planetary computation' *New Formations: a journal of culture, theory and politics* 104/105. Special issue: Animism in a planetary frame. Philip Dickinson and Sam Durrant eds., pp.183-197.

2021   Marenko, B. 'Stacking complexities: reframing uncertainty through hybrid literacies' *Design and Culture* 13, 2, pp.165-184.

2021   Marenko, B. 'Stay alert to the toolification of experience. The technocratic shift is here' Social Design Institute, University of the Arts London. Position Papers series.

2021   Marenko, B., Traganou, J. and Adams, B. eds. Special issue: Design in the pandemic. Dispatches from the early months. *Design and Culture* 13,1.

2016   Marenko, B. and Van Allen, P. 'Animistic design: how to reimagine digital interaction between the human and the nonhuman' *Digital Creativity* 27,1. Special issue: Post-anthropocentric creativity. Stanislav Roudavski and Jon McCormack eds., pp. 52-70.

2015   Marenko, B. 'When making becomes divination: uncertainty and contingency in computational glitch-events' *Design Studies,* 41. Special issue: Computational making. Terry Knight and Theodora Vardoulli eds., pp. 110-125.

2014   Marenko, B. 'Neo-animism and design. A new paradigm in object theory' *Design and Culture* 6, 2. Special issue: Design, thing theory and the lives of objects. Leslie Atzmon ed., pp. 219-242.

2009   Marenko, B. 'Object-relics and their effects: for a neo-animist paradigm' *MEI Médiation and Information* 30-31. Special Issue: Objets & communication. Bernard Darras and Sarah Belkhamsa eds. l'Harmattan, pp. 239-253.

CONFERENCE PROCEEDINGS

2019   Marenko, B. and Benqué, D. 'Speculative diagrams: experiments in mapping YouTube' *RTD - Research Through Design Conference*. Science Centre, TU Delft.

2018   Marenko, B. 'FutureCrafting. A speculative method for an imaginative AI' *AAAI (Association for the Advancement of Artificial Intelligence)*, Stanford University, pp. 419-422.

2015   Marenko, B. and Van Allen, P. 'Reimagining interaction through animistic design' *Participatory Innovation conference (PIN-C)*. Le Hague University of Applied Science.

2010   Marenko, B. 'Contagious affectivity. The management of emotions in late capitalist design' *Negotiating futures, design fiction*. 6th Swiss Design Network Conference, Basel.

2010   Marenko, B. 'Now I can feel myself! The production of affects in the visual discourse of psycho-pharmaceuticals' in Hackney, F., Glynne, J. and Minton, V. (eds) *Networks of design. Design history society conference*. University College Falmouth, pp. 94-99.

OTHER WRITING

2022   'In praise of the sublime-pharmakon'. *The Blue, the Pink, the Immaterial, the Void*. Exhibition catalogue. Austrian Cultural Forum London. pp 99-102.

2020   'The Noonoos'. *The Noonoo Index*. Mark Rautenbach artist catalogue.

2018   'Tattooing 2.0'. *Body of Reverbs. New Rituals for Contemporaries Bodies*. Book and exhibition catalogue. Roma, Galleria Varsi.

2018   'Speculative design'. *The body of the digital mind*. Exhibition catalogue. GIG Gallery Munich.

2008   'Skin flaying and the transgression of boundaries'. *Stimulus Respond*, 4.

2008   'Prozac. Infelicita' in vendita'. *Galatea European Magazine*. Lugano, ADV.

2008   'Geometrie di occupazione. Politiche dell'architettura Israeliana nella West Bank'. *Galatea.*

2007   'Is there life in bio-art?' *Mute. Culture and Politics after the Net*, 30.

2007   'Le galline dalle uova d'oro'. *Galatea*.

2006   'Londra. La svendita delle case popolari'. *Galatea.*

2004   'Museum epidemiology'. *Mute. Culture and Politics after the Net*, 27.

2004   'Skinny dipping in the semiotics pond'. *The Art Newspaper*, 146.

2003   'Endless Epide®mical Encounters'. *Decoder*. Milano, Shake.

2003   'Politiche del tatuaggio. Il traffico molecolare della pelle'. *Cyberzone*. 7,18.

2002   'Il Tatuaggio-macchina'. *Corposcritto*, 1, 2. Università di Bari, Edizioni dal Sud.

2002   'Agglutinazioni del capitale e macchine epidermiche'. *Decoder*. Milano, Shake.

2001   'Body marking/body mapping: embodied difference and strategies of deconstruction of identity'. *Working Papers* 300-301-302/C. Centro Internazionale Semiotica e Linguistica, University of Urbino.

2001   'Parole nuove. Rizomatico'. *Crudelia? Contemporary Art Magazine*, 7.

2000   'Mappe e marchi del corpo. Differenza incarnata e strategie di decostruzione'. University of Urbino. *Working Papers*. Centro Internazionale Semiotica e Linguistica, University of Urbino.

2000   'Hooking the flesh, sewing the mouth. Reflections on surface'*. Fringecore*, 8.

1999   'Corpi extra-ordinari'. Exhibition catalogue. Palazzo Ducale. Genova.

INVITED TALKS

2024   TU Delft. *Deleuze and Guattari conference*. Camp Instructor.

2024   Politecnico Milano. *International Design PhD Summer School*.

2023   Civic Creative Base Tokyo. Ars Electronica/Tokyo Metropolitan Government and Foundation for History and Culture. 'From Creativity to creativities: Lessons from the Pluriverse'.
2023   Tokyo Institute of Technology. *Looking Beyond Plastic*. Project Vision. Shibuya QWS.
2022   The New Centre for Research & Practice. 'Metic ways of knowing'. *Technē beyond monoculture* seminar series.
2022   Politecnico Milano. 'Tools to think with' and 'Unknowing'. *Design in times of crisis. Inquiring the role, agency and responsibility of design for decolonizing, (un)knowing and world building.* International Design PhD Summer School.
2022   Tokyo Institute of Technology. 'Transdisciplinarity + Uncertainty = Hybrid Creativity' *Hybrid Innovation* Symposium.
2022   Tokyo Institute of Technology. *Hybrid Innovation* corporate program. Talks and workshops.
2021   Politecnico Milano. 'Critical Practice in the Algorithmic Age' *More-than-human futures. Reframing design knowledge boundaries of human-non-human ecologies*. International Design PhD Summer School.
2021   Harvard Divinity School. 'The propensity of matter. Encounters with techno-animism'.
2021   Politecnico Milano. 'The future philosophical pills' FUEL4Design: *DesignFutures Thinkathon*.
2020   Politecnico Milano. 'Undisciplined knowledges for transversal futures' *Designing in transitional times. Experiments for future(s) imagination.* International Design PhD Summer School.
2019   Goldsmiths, Department of Design, University of London. 'UnDesigning equipments'. *The death of the imagination: design and 'The slow cancellation of the future'.* Symposium.
2019   University of Amsterdam, Spui25. 'The power of maybes. FutureCrafting, or how to divine futures by design'. *Design, fiction and speculative philosophy for a planet in crisis*.
2019   Musashino Art University, Tokyo. *Designing for uncertainty*.
2018   University of Brighton. *Notes on objectology*. Hove Museum and Art Gallery.
2018   Goldsmiths, Department of Visual Cultures, University of London. 'The power of maybes'. *The Shaping of a Message.* Symposium.
2018   Moooi X Disegno. *Disegno* magazine. London. *Objects in Drag*. Panel.
2018   Saatchi Gallery, London. *Meaning-Centred Design Award*. Jury member. Precipice Design.
2017   Mediamatic, Amsterdam. 'The digital murmur of algorithm magic'. *GeoMedia Research Network*. Amsterdam School of Cultural Analysis and Laboratory for Critical Technics, ASU.
2017   Art Center College of Design Pasadena. 'The non-humanity of planetary computation'. *Media Design Practice* Lecture series.
2017   Universita' La Sapienza Roma, Faculty of Architecture. 'Speculation by design'. International MS in Product Design. *Design Issues* Lecture series.
2017   Tata Institute of Social Sciences, Mumbai. 'Designing futures: resistance, divination, worldmaking'. *Aesthetics and the Political in Contemporary India: Deleuzian Explorations*. Deleuze Studies in India Collective.
2017   cx Centre for Interdisciplinary Studies. Academy of Fine Arts, Munich. 'Digital uncertainty, futurecrafting and animistic fiction'. *Hybrid Ecologies* Lecture series.
2016   Royal College of Art, London. 'Animism 2.0' *Bright Labyrinth* Lecture series.
2016   Royal Society of the Arts, London. 'Digital media materialities' Lecture series.
2015   Royal College of Art, London. 'Material morphogenesis, intuition and the undesignability of the virtual'. *Transubstantranslation* Symposium.
2015   Institute of Contemporary Arts, London. 'Design fiction for the post-anthropocene'. *Tomorrow today: design, fiction and social responsibility* Symposium.
2015   École Nationale Supérieure d'Art, Dijon. 'Uncertainty and contingency: a material intuition of the undesigned'. *Biomimétisme: science, design et architecture* Symposium.
2014   University of Belgrade, Faculty of Architecture. 'Digital materiality'. *Architectural Design Research Unit* Lecture series
2014   MIT, Faculty of Architecture. 'Digital materiality, morphogenesis and the intelligence of the technodigital object'. *Design and Computation Group* Lecture series.
2012   California College of the Arts, San Francisco. 'Contagious animism in late capitalist design'. MA Fine Arts, Social Practice Lecture series.

2004   Assessorato alla Cultura, Lucca. Italy. 'Forms of embodiment and processes of
       subjectification'. *Bodies and sexuality. Movimenti e mutamenti di genere* Symposium
2003   Museo di Arte Moderna e Contemporanea di Trento e Rovereto, Italy. 'Signs of
       the body as technology of subjectivity shifting and machine of becoming'. *The body
       between artistic creativity and technology* Symposium.
2002   Institut Universitari D'Estudis de la Dona, Universitat de Valencia. 'Pelle tatuata dal
       desiderio. Scritture permanenti, soggetti in transito'. *Nuevas tecnologias de genero*.
2002   Dipartimento di Pratiche Linguistiche e Analisi dei Testi, Cattedre di Sociolinguistica, Filosofia
       del Linguaggio e Semiotica, Società Italiana delle Letterate, Università di Bari, Italy. 'Scritture
       permanenti per soggettiva' di transito'. *Quando il corpo fa senso* Symposium.
2002   Dipartimento Linguistica Generale, Università di Siena, Italy. 'Tra pelle e inchiostro'.
2001   Centro Internazionale di Semiotica e Linguistica, Urbino, Italy. 'The skin machine. Tattooing
       and technologies of becoming else'. *Women and signs: (trans)figures of difference*.
       International Semiotic Conference.
2000   Centro Internazionale di Semiotica e Linguistica, Urbino, Italy. 'Permanent writing,
       impermanent subjectivities'. *The body and its stagings.* International Semiotic Conference.
1999   Assessorato alla Cultura, Palazzo Ducale, Genova, Italy. 'Mappe del corpo e tecnologie di
       de/costruzione dell'identità'. *Corpi sulla linea di confine* Symposium.

CONFERENCES

2022   Arizona State University. *Anticipation*. FUEL4Design panel.
2022   'Not falling in love, but rising in love'. *GroundWork Dialogues* (with Margot Leigh Butler).
2019   University of Delft. 'Speculative diagrams: experiments in mapping YouTube'. *Research
       Through Design* Conference (with D. Benqué).
2019   University of Leiden, Lorentz Center. 'The power of maybes: futurecrafting, divination,
       conjecture'. *Looking backwards to the future: studying the future with counterfactuals*.
2018   Royal Anthropological Society, British Museum, SOAS. 'Speculative diagrams: plotting to
       reclaim algorithmic prediction'. *Art, materiality and representation.* Design anthropology
       panel (with D. Benqué).
2018   Stanford University. 'FutureCrafting. A speculative method for an imaginative AI.' *AAAI.
       Association for the Advancement of Artificial Intelligence*. The design of the user experience
       for AI panel.
2017   Piet Zwart Institute/Willem de Kooning Academy, Rotterdam. 'Speculation, design and the
       nonhuman'. *Agents in the anthropocene: trans/disciplinary practices in art and design
       education today*.
2017   Impakt Festival, Utrecht. *Haunted machines and wicked problems*. Chair.
2016   Amsterdam School for Cultural Analysis. University of Amsterdam. 'The nonhumanity of
       planetary computation'. *Machinic ecologies*. Deleuze Studies conference.
2015   University of Applied Sciences, Den Haag. 'Reimagining interaction through animistic
       design'. *PIN-C Participatory Innovation* (with Phil Van Allen).
2014   Chamber of Architects, Barcelona. 'Morphogenetic technodigital objects'. *What's the
       matter. Materiality and materialism at the age of computation*.
2014   MIT Computational Making workshop, University College London. 'Material morphogenesis'.
       Design, computing and cognition.
2014   Institute for Design Research, Zurich University of the Arts. 'Deleuzian design? The
       adventure of actualizing the virtual'. *Political aesthetics, political design*.
2013   Nottingham Trent University/Design Research Society. 'We are all animists now. Designed
       objects, material agency and the enchantment of things'. *Good things and bad things*.
2013   Tamkang University, Taipei. 'Deleuzian design'. *Creative assemblages*. Deleuze Studies.
2013   College Art Association, New York. 'Deterritorializing design. Rethinking the relationship
       between theory and practice'. Design studies forum panel
2012   Southeastern Louisiana University, New Orleans. 'Animated encounters for animistic
       subjectivities. *Deterritorializing Deleuze*. Deleuze Studies conference.

2012   College Art Association, Los Angeles. 'Neo-animism and design: a new paradigm in object theory. *Design, thing theory, and the lives of objects*. Design Studies Forum panel.

2011   Copenhagen Business School. 'Commodity encounters: late capitalist re-design of the consumer pathosphere'. *Creation, crisis, critique*. Deleuze Studies conference.

2011   Tel Aviv University. 'Designing futures: Deleuzian design as embodiment of virtuality'. *Deleuzian futures.*

2010   Swiss Design Network Conference, Basel. 'Contagious affectivity: the management of emotions in late capitalist design'. *Negotiating futures – design fiction*.

2008   University of Falmouth. 'Now I can feel myself! The production of affects in the visual discourse of psycho-pharmaceuticals'. *Networks of design*. Design History Society.

2006   Centre for Law, Gender and Sexuality, University of Kent. 'Spinoza and tattooing. Embodiment, ethology, experiment'. *Interrogating embodiment: health, choice, harm*.

2004   Institute of English Studies, University of London. 'Between epidermic and epidemics'. *Skin: texture/textuality/word/image.*

2004   Society for Italian Studies Conference. Institute of Romance Studies, University of London. 'The visible perturbing desire of tattooed bodies'. *In corpore: (Im)material bodies in Italy, from the middle ages to the present day.*

1997   Centre for Cultural Studies, University of Leeds. 'Hybridizations'. *Considered unsightly. A transdisciplinary conference on the freakish and the monstrous*.

EVENTS ORGANIZED/CHAIRED OUTSIDE CENTRAL SAINT MARTINS, UAL

2022   *Building pedagogical futures in the present. Dispatches on how to imagine and design an otherwise*. FUEL4Design Symposium.

2021   *Design culture(s) of revolution* Track. Cumulus conference Roma.

2021   *Decolonizing futures in design education*. FUEL4Design Training event for design educators.

2020   *Speculative space*s. FUEL4Design Training event for design educators.

2019   Tokyo Institute of Technology. *Becoming hybrid* colloquium

2018   Shibuya Hikarie, Tokyo. *Existential wearables*. Public event.

2018   Design History Society, London. *Design and theories of things* Symposium. Public event.

2018   Lorentz Center, Leiden. *Designing smart objects as embodied agents*. Scientific workshop.

2016   London Design Festival. *Design and Status Symbols*.

2012   Interieur Design Biennale, Kortrijk, Belgium. *Future Primitives*.

EVENTS ORGANIZED/CHAIRED AT CENTRAL SAINT MARTINS, UAL

2024   *Planetary sensing*. Digital Innovation Season#3. Series of talks and public events.

2023   *Design Transforms '23*. Exhibition showcasing the *Future Philosophical Pills* deck of cards.

2022   *Planetary perspectives on digital technologies*. Digital Innovation Season#2. Talk and Panel with Reza Negarestani. Public event.

2021   *Uncertainty, transdisciplinarity, hybrid creativity.* MA Innovation Management lecture series.

2021   *Making waves*. Scientist in Residence programme - with Tokyo Institute of Technology.

2021   *Hybrid futures: re-Imagining human-machine encounters* Symposium. Public event.

2021   *Hybrid futures* 4-month Talks series. Digital Innovation Season#1. Public event.

2018   *Women into product design*. Public event.

2017   *Design and agency*. Roundtable

2017   *OTT: Objects That Talk. Evocative design stories*. Exhibition Curator.

2016   *Notes on the Nonhuman*. MA Photography lecture series.

2016   *Future imaginaries: The interface envelope.* Book launch. Public event.

2016   *Future imaginaries: Builders of the vision*. Book launch. Public event.

2016   *If the internet of things is the future, what is design doing?* Roundtable.

2016   *New materialism: demystifying emotional design*. Roundtable.

2015   *Deleuze and design*. Study day, workshop and book launch. Public event.

2015   *Technology is the New Magic* Symposium. Public event.

FUNDING

2023   Central Saint Martins. Knowledge Exchange Impact Fund. £3,000 + PCID programme Staff development match funding. £3,000. Future Philosophical Pills deck for industry and KE.

2022   Japan Society for the Promotion of Science (JSPS) Core-to-Core Program. *SensUs*. With Tokyo Institute of Technology and RWTH Aachen University. £20,000.

2021   Central Saint Martins. Research Sabbatical (one term cover). £13,000.

2021   Central Saint Martins. Knowledge Exchange Impact Fund. £3,000. Reporting on the Digital Innovation Season: *The Extra-Fuel.*

2020   Central Saint Martins. Part of the curatorial team organizing and delivering the 4-month Digital Innovation Season. Corporate Sponsorship (Three). £60,000.

2020   ISRF Independent Social Research Foundation. *Hybrid futures: design encounters with critical technology literacy*. Small Groups Grant. £5,000.

2019   Erasmus+ Strategic Partnership. *FUEL4Design*. Consortium: UAL, Politecnico Milano, Elisava Barcelona, AHO Oslo. €450,000. UAL Principal Investigator: €96,072.00.

2018   Design History Society. With L. Atzmon, Eastern Michigan University. £750.00.

2018   AAAI Association for the Advancement of Artificial Intelligence. Travel grant. Stanford University. $750.00.

2018   Lorentz Center Leiden. *Designing Smart Objects as Embodied Agents*. Scientific organizers: Central Saint Martins, TU Delft, Hong Kong Polytechnic, Simon Fraser. €30,000.00.

2017   UAL. Refresh Fund: network building and research. £1,500.

2017   UAL. Erasmus Staff Mobility study visit to La Sapienza Roma. £1,000.

2015   UAL. Grant Writing Support Fund. £2,800.

2014   UAL. Research Sabbatical. £6,000.

2013   UAL. Research Grant. £3,000.

1999   CNR (Italian National Research Council). Ph.D Research Funding. £3,000.

AWARDS

2014   Queen's Award for Higher and Further Education. Awarded to the BA (Hons.) Product Design at Central Saint Martins for world class excellence. Special mention to "context-led approach to teaching".

2014   Teaching Award. Student-led award recognising excellence in teaching. UAL.

2013   Fellow of the Higher Education Academy (FHEA), UK.

TEACHING QUALIFICATIONS

2013   Supervising Research Degrees. UAL.

2011   Post Graduate Certificate Academic Practice. UAL.

ACADEMIC EDITORSHIP AND REVIEWERSHIP

2020 – now   Editorial Advisory Board. *Techniques* (ASU Center for Philosophical Technology)

2019 – now   Reviewer for Bloomsbury Design

2018 – now   Reviewer for *Techne Consortium* UK.

2018 – 21   Associate Editor. *Design and Culture*.

2014 –18   Editorial Advisory Board. *Design and Culture*.

2011 – now   Reviewer for journals: *Design and Culture. Digital Creativity. Deleuze and Guattari Studies. Body & Society. Big Data & Society.*

2010 – now   Reviewer for conferences: *Cumulus. Anticipation. Design Research Society. Design and Emotion.*

EXTERNAL EXAMINING

2018 – 23   School of Design. Edinburgh College of Art.

2013 – 17   MA Interactive Media: Critical Theory and Practice. Goldsmiths.
2013 – 16   School of Crafts and Design. University for the Creative Arts Rochester.

PhD SUPERVISION

At Central Saint Martins, University of the Arts London
2017 – now   PhD Supervisor and DoS (currently supervising 7 candidates).

External
2023 – now   PhD Examiner: School of Communication, Royal College of Arts.
2022 – now   PhD Supervisor: Dipartimento di Design, Politecnico Milano.
2022 – now   PhD Supervisor: Department of Transdisciplinary Science and Engineering, Tokyo
                      Institute of Technology.
2018 – now   PhD Supervisor: School of Design. University of Edinburgh.
2015   PhD Examiner: Media Studies. University of Amsterdam.
2014   PhD Examiner: Fine Arts. University of New South Wales.
2012   PhD Supervisor: Fine Arts. Royal College of Arts.

INSTITUTIONAL RESPONSIBILITIES / SERVICE
2019 – now   Member of UAL Professoriate.
2016 – now   Member of Central Saint Martins Research Degrees Committee.
2013 – now   Member of Central Saint Martins Research Committee.
2013 – 2017   Research Leader. Product, Ceramic and Industrial Design Programme.

NON-ACADEMIC WORK
2014   Unilever. Consultant. Emotional design. Experience design.
2013   Unilever. Consultant. Understanding design context.
2013   Nokia. Consultant. Design, digital interaction, animism.
2006   Greg Rowlands Semiotics. Cultural analyst for brand development.
2004   Thames & Hudson. Editorial researcher for *Hot Bodies, Cool Styles*
2000   Bartle Bogle Hegarty. Semiotic and trend forecasting researcher
2000 – 08   Galatea European Magazine. Feature writer (arts, culture, travel).
1998   RSI Radiotelevisione Svizzera. Researcher for broadcasting.
1996   Design Intelligence. Style and design forecasting report researcher.
1994   Pitti Immagine Oltre. Supermarket of Style event. Research consultant.
1994   Victoria & Albert Museum Streetstyle Exhibition. PA to curator.

LANGUAGES
Italian. English.

NATIONALITY
Italian and British.

CAREER BREAKS
March 2005 – October 2006 (maternity).